



# Agenda

- Why Patients Fail CPAP
- Monitor Patients and Intervene Early
- Hometown Healthcare Case Study
- Documentation and Reimbursement
- Optimal Setup
- Marketing Resources
- Q&A



# You spend a lot of time setting up patients for success





But studies show that many CPAP/APAP users are non-compliant

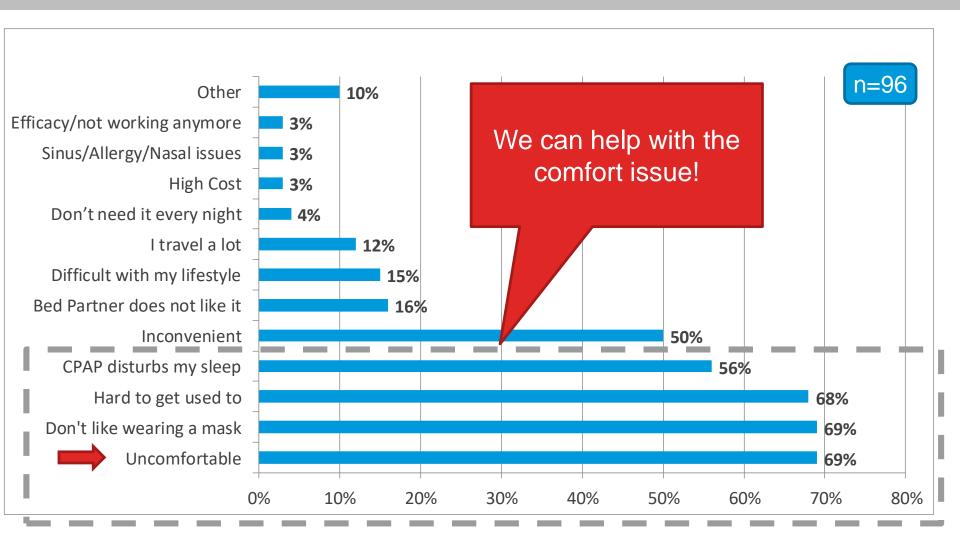


When compliance is defined as greater than 4 hours of nightly use,  $46\text{-}83\%^1$  of patients with obstructive sleep apnea have been reported to be non-adherent to treatment.

1. Terri E. Weaver and Ronald R. Grunstein "Adherence to Continuous Positive Airway Pressure Therapy" Proc Am Thorac Soc Vol 5. pp 173-178, 2008.

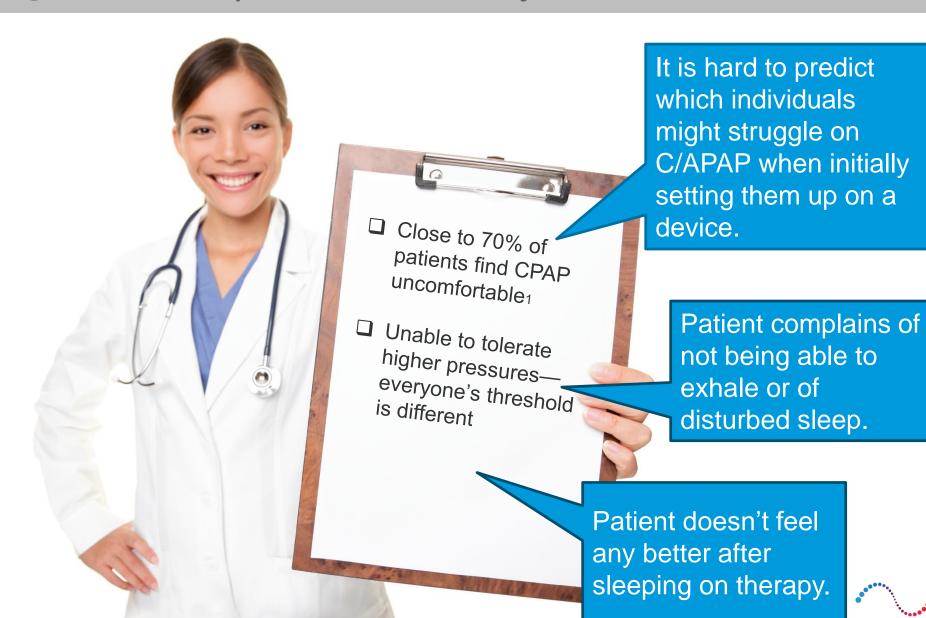


# Why patients fail CPAP

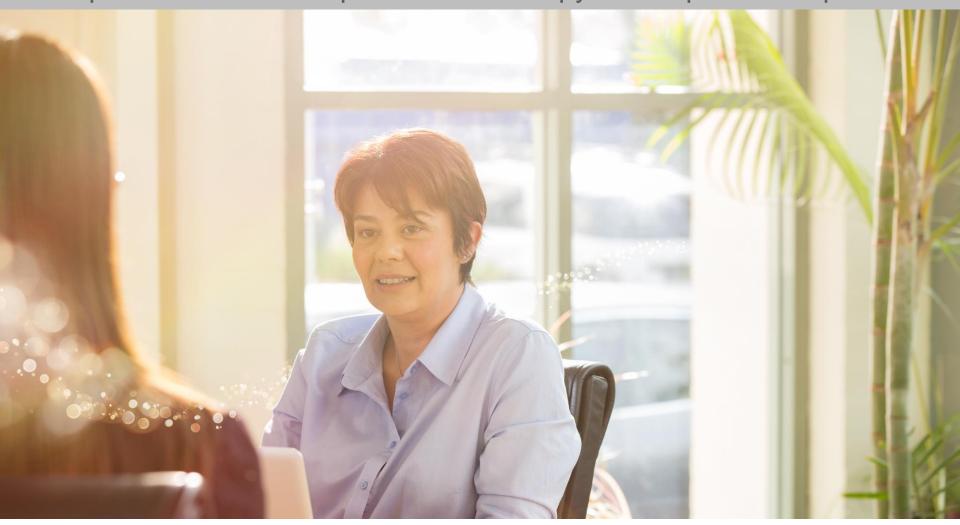




# What do patients mean by "uncomfortable"?



What if there was a way you could intervene to help keep pressure intolerant patients on therapy and improve compliance?





# ResMed's Option for Pressure Intolerance



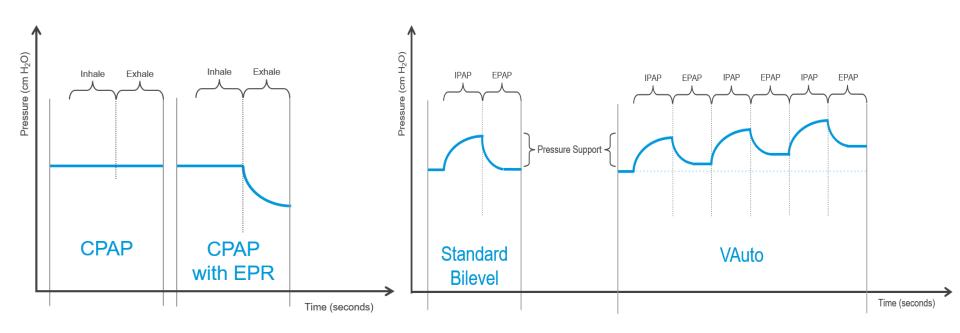
AirCurve 10 VAuto is an auto- adjusting bilevel designed to meet the unique needs of noncompliant OSA patients.



- + Bilevel Therapy delivers a lower pressure during expiratory cycles
- + Auto adjusting to deliver efficacious therapy
- Easy-Breathe waveform for increased comfort
- Higher pressure support (0-10) with upper and lower pressure limits



# EPR vs VAuto Algorithm





# The bilevel transition process



Work in AirView to identify bilevel upgrade candidates





Contact physician
with list of
"at risk" patients
for recommendations





Gather required documentation and upgrade patient to bilevel when appropriate.

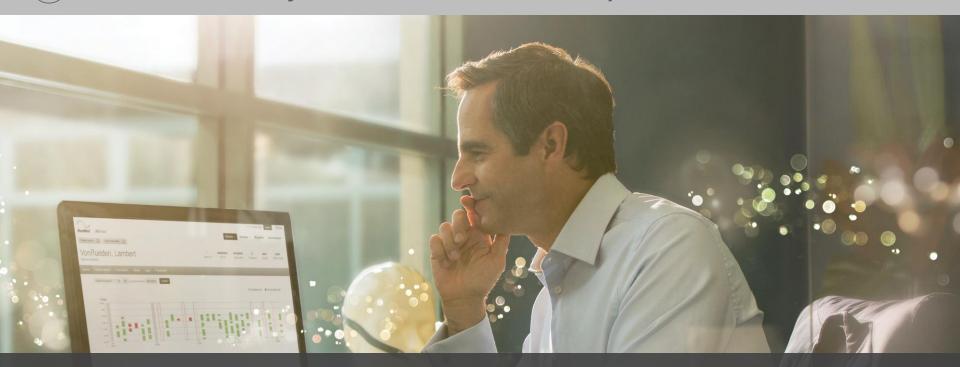




Monitor patients and intervene early



# Monitor early and often for compliance



Early monitoring helps identify any potential issues and lets you intervene so that patients are comfortable and receiving the therapy they need



# $\bigcirc$

# Identify struggling patients during 1st week

Adherence to CPAP therapy can be predicted by Day 3.

Don't wait for failure, intervene early!

If patients were compliant early on, they were more likely to be

compliant at day 30.

#### Patients Using CPAP at Day 30

■>4h ■<4h

85% of patients If patients were nonof patients using CPAP using CPAP compliant early on, they **GREATER GREATER** than 4 hours were less likely to be than 4 hours on day 7 on day 3 were still compliant at day 30. were still using it on using it on day 30. day 30. 26% of patients using CPAP LESS than 4 hours on day 3 were using it on day 30. 3 day

12%

<4 hours

of patients using CPAP LESS than 4 hours on day 7 were using it on day 30.

7 day

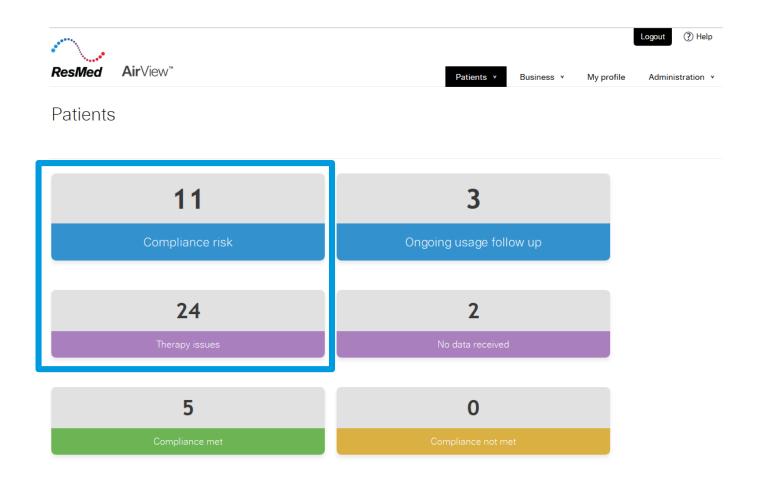
90%





# Begin monitoring immediately after setup

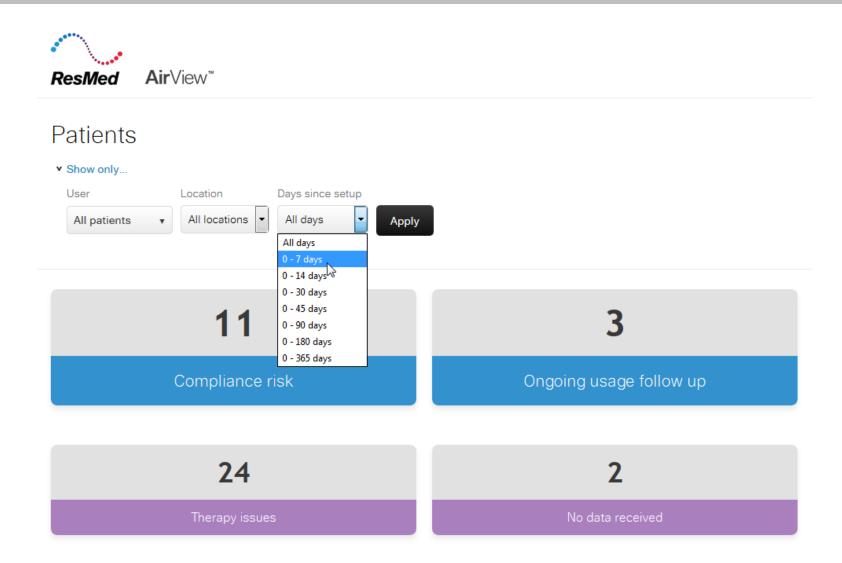
#### Follow-up is made easy with AirView Action Groups







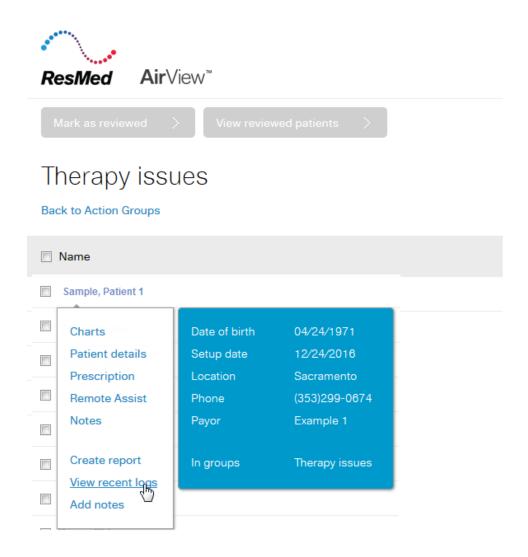
# Use AirView to identify a transition candidate







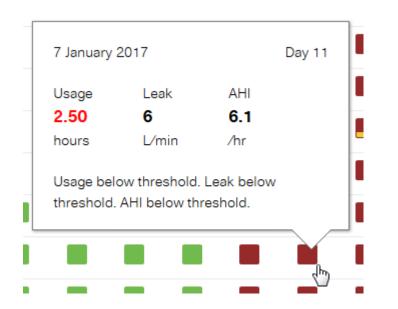
### Therapy & Compliance issues can be managed by exception

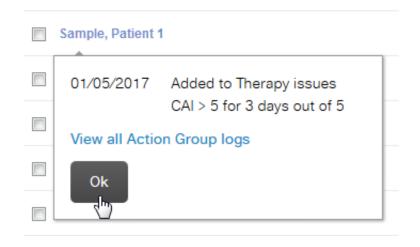






# Review action group log – therapy issues





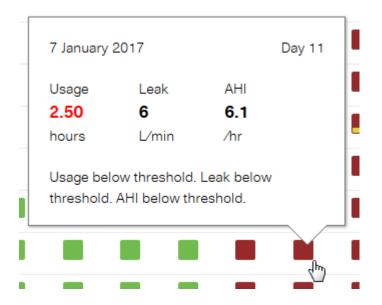
The Therapy Issues group is where you will find patients with high AHI, mask leak or low usage.

Identify patients with low usage and low leak

Additionally, patients who have CAI >=5. These patients may be well-suited to an ASV (E0471) device if the physician believes it will be suitable.



# Review action group log - compliance risk



The Compliance Risk group is where you will find patients with low usage.

Verify patient record, but most likely patient's leak has been controlled and pressure settings may have been adjusted. Patient is still exhibiting low usage and may be pressure intolerant. Consider discussing this situation with the patient's physician.



### Potential Bilevel Candidate





- 2. AHI above threshold
- 3. Leak under control



- 1. Usage below threshold of 4 hours
- 2. AHI below threshold
- 3. Leak under control

☐ Moore, Joshua	×	27	47%					
☐ Jackson, Liam	×	27	47%					
☐ Martin, Lily	×	27	47%					

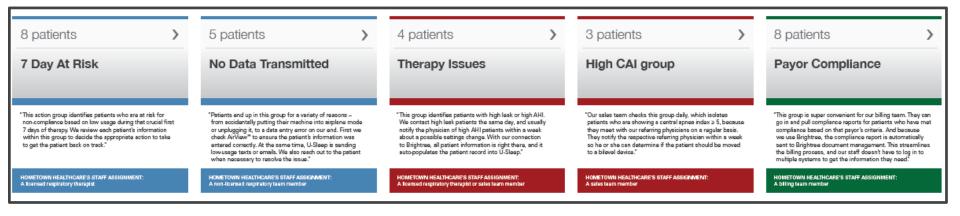
<sup>\*</sup>This is fictitious patient data





# Hometown Healthcare case study

Hometown Healthcare is using Action Groups to conveniently manage sleep patients and spread out the responsibility across their team. This approach has cut in half the time they spend day-to-day on each patient, enabling them to help more patients reach compliance without sacrificing care or outcomes.





# Hometown Healthcare – compliance risk



"This action group identifies patients who are at risk for non-compliance based on low usage during the crucial first 7 days of therapy. We review each patient's information within this group to decide the appropriate action to take to get the patient back on track"

**Staff assignment:** A licensed respiratory therapist



# Hometown Healthcare – therapy issues



"This group identifies patients with high leak or high AHI. We contact high leak patients the same day, and usually notify the physician of high AHI patients within a week about a possible settings change. With our connection to Brightree, all patient information is right there, and it autopopulates the patient record into U-Sleep."



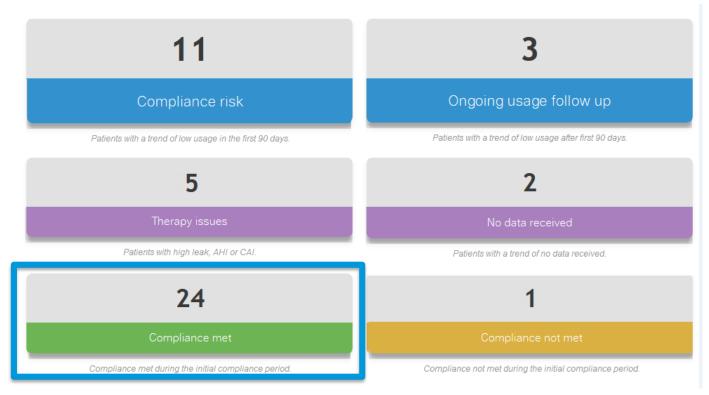
# Hometown Healthcare – high CAI



"Our sales team checks this group daily, which isolates patients who are showing a central apnea index > 5, because they meet with our referring physicians on a regular basis. They notify the respective referring physician within a week so they can determine if the patient should be moved to a bilevel device."



# Hometown Healthcare – compliance met



"This group is super convenient for our billing team. They can go in and pull compliance reports for patients who have met compliance based on that payor's criteria. And because we use Brightree, the compliance report is automatically sent to Brightree document management. This streamlines the billing process, and our staff doesn't have to log into multiple systems to get the information they need."

**Staff assignment:** A billing team member



Documentation is required for a bilevel transition



# It is best to intervene early and act quickly



#### What to do:

- Identify non-compliant patients quickly
- 2. Recommend the most **comfortable device** for the patient
- 3. Present findings to the scripting physician and request required documentation





# The longer you wait, the more is required

# Bilevel Conversion Pathways

#### Months 1-2

(from initial CPAP setup, days 1-60)

Document criteria for ineffective CPAP therapy

Rx for E0470

Clinical re-evaluation and documentation of adherence on the bilevel between 31st – 91st day from CPAP initiation

#### Months 2-3

(from initial CPAP setup, days 61-90)

Document criteria for ineffective CPAP therapy

Rx for E0470

Clinical re-evaluation and documentation of adherence on the bilevel by 120th day from CPAP initiation

#### After 3 Months

(from initial CPAP setup, post-90 days)

Document criteria for ineffective CPAP therapy

Rx for E0470

New face-to-face clinical evaluation

Clinical re-evaluation and documentation of adherence on the bilevel between 31st – 91st day from bilevel initiation

No new face-to-face evaluation required





# What documentation is required?

#### Bilevel Qualifications (E0470)

(Follow for CPAP to bilevel conversion)

Patient must meet <u>all</u> the following criteria to qualify for an E0470 device (bilevel without a backup rate)

- Patient is qualified for E0601 (CPAP)
  - Treating physician documented that both of the following issues were addressed prior to changing a patient from an E0601 to an E0470 device due to ineffective therapy:
  - An appropriate interface has been properly fitted and the beneficiary is using it without difficulty. The properly fitted interface will be used with the E0470 device; and
  - b. The current pressure setting of the E0601 prevents the beneficiary from tolerating the therapy, and lower pressure settings of the E0601 were tried but failed to:
    - 1. Adequately control the symptoms of OSA; or
    - Improve sleep quality; or
    - 3. Reduce the AHI/RDI to acceptable levels.

Physician needs to document the following in the patient's medical records. HME can send over AirView reports for the physician to view.



Mask



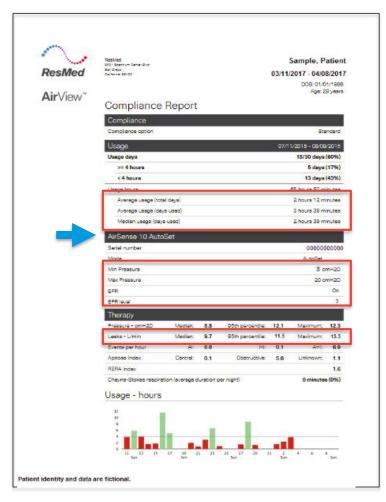
Pressure

\*Ineffective is defined as documented failure to meet therapeutic goals using a HCPCS code E0601 device during the titration portion of a facility-based study or during home use despite optimal therapy (i.e. proper mask selection and fitting and appropriate pressure settings).page 4
https://www.cms.gov/Outreach-and-Education/Medicare-Learning-Network-MLN/MLNProducts/downloads/PAP\_DocCvg\_Factsheet\_ICN905064.pdf
https://www.cgsmedicare.com/jc/pubs/news/2010/0810/cope12752.html

ResMed



# Documentation through AirView reports



\*Low usage indicates that the patient may be pressure-intolerant

\*Pressure settings and comfort features may have been adjusted

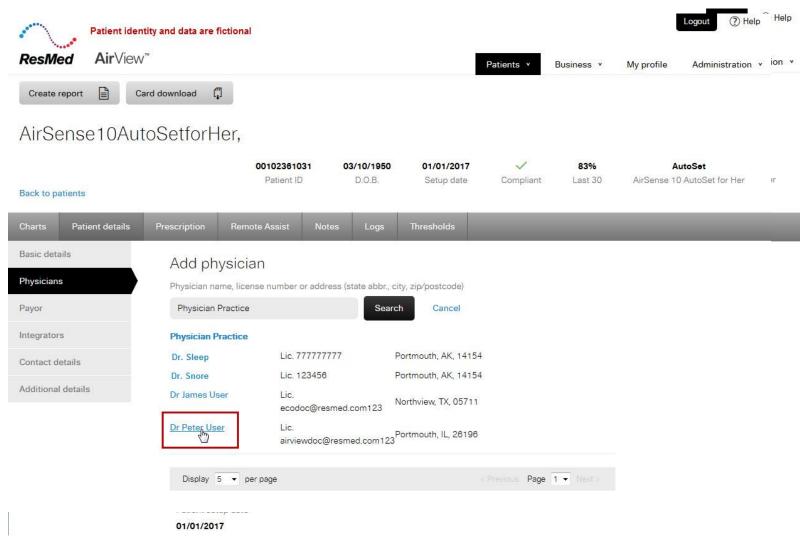
\*The patient's leak needs to be under control: well below 24 l/min cap.







### Importance of linking patient to physician in AirView



Strengthen the relationship with referral sources by using AirView to share relevant patient information.



# A few things to keep in mind

- The physician owns the prescription, so it is your job to make the physician <u>aware</u> of struggling patients.
- Educate the physician on the AirCurve 10 VAuto device by sending them product brochures on the benefits of a bilevel upgrade for non-compliant patients.
- Remember that it is ultimately up to the doctor to determine the best solution based on the patient's sleep reports, but you can provide valuable information that is actionable for the physician.



### What can be reimbursed?

Initial 1-3 month reimbursement for the C/APAP device the patient was non-compliant on.

Collect the CPAP/APAP device. Reimbursement for the C/APAP device ceases.

Receive new script & dispense the AirCurve 10 VAuto. 13 month reimbursement for the AirCurve 10 VAuto begins.

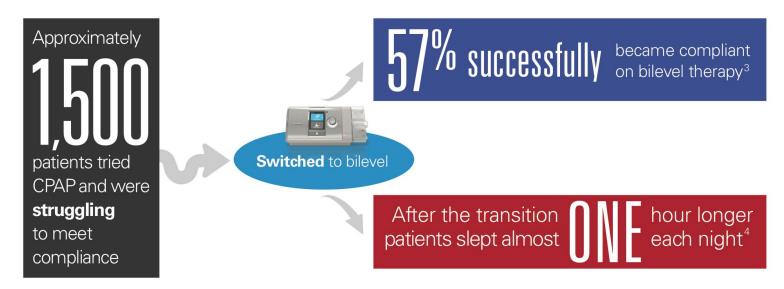






# Bilevel Case Study

#### The difference AirCurve 10 VAuto can make:





<sup>1</sup> ResMed Internal AirView data analysis. Data from 1496 US patients in AirView. 2017.

<sup>2</sup> Compliance is defined as use of PAP devices for 4 or more hours per night on 70% of nights during a consecutive 30-day period anytime during the first 3 months of initial use.

<sup>3</sup> Overall bilevel compliance was 56.8%

<sup>4</sup> Change in median average daily usage in hours of +0.9 hours per night after switch to AirCurve 10 S or VAuto.

# Pulling it all together



As you manage your patients in AirView identify non-compliant OSA patients & "find them fast"

Remember the importance of initial set-up Gather
appropriate
documentation
and present
findings to
referring
physician

Receive script for E0470 and dispense new machine!



Be sure to collect the CPAP/APAP device. Reimbursement for the C/APAP device ceases and reimbursement for the VAuto begins.





Optimal Setup for the Patient





# Set up for success



Patient Stations

#### Contents include:

- Patient checklist
- "Stay on Track" replenishment brochure
- "Stay on Track" replenishment decal
- HME paperwork and copy of their sleep study
- myAir patient brochure
- Air solutions DVD
- Your business card





# Remind patient about the benefits of myAir

myAir is a free online support program and app that is available with any ResMed Air10™ device. Once enrolled, it automatically\* sends a patient's CPAP machine data to their computer or smartphone.







# Remind them about importance of resupply

Talk to your patients about replacing supplies.

Replacing supplies may give you a better night's sleep1,2

Suggested replacement schedule:

You can replace supplies at regular intervals. 3

#### **Every month**

- Cushion
- Pillow
- Filters

#### Every 3 months

- Mask
- Tubing

#### Every 6 months

- Headgear
- Chin strap
- Humidifier water tub

- Patel N et al. J Clin Sleep Med 2012
- 2. Survey conducted for ResMed by third party market research firm (June 2013 & April 2015). Frequent resuppliers are defined as: those who receive replacement masks or parts for their mask at least every 3 months
- The information provided with this notice is general reimbursement information only as of July 1, 2016. It is not legal advice, nor is it advice about how to code, complete or submit any particular claim for payment. Although we supply this information to the best of our current knowledge, it is always the provider's responsibility to determine and submit appropriate codes, charges, modifiers and bills for the services that were rendered. This information is provided as of the date listed above, and all coding and reimbursement information is subject to change without notice.





# Remind them about therapy benefits



Help patient understand their sleep study test results (including AHI, oxygen saturation and optimal treatment pressure)



Provide an overview of sleep apnea



Discuss the link between sleep apnea and other conditions



Explain importance of wearing CPAP and being compliant





#### New patient setup kit – 1019755



OSA tablemat **113187** 

Sleep apnea

with myAir"

myAir patient

brochure 1019134



CPAP class sign-in sheet **1019239** 



"Stay on Track" resupply brochure **1016061** 



"Stay on Track" decal **1016060** 



Air solutions DVD **107255** 



Patient checklist **1019234** 

All resources are available through the ResMed Online Store (ROS) or by calling ResMed customer service at 1-800-424-0737





### **Bilevel Transition materials**



**Bilevel Transition** Case Study 10110306



AirCurve 10 fact sheet 1017630



Medicare reimbursement guidelines/pathway with timelines 1013248



resmed.com/reimbursement Hotline: 800-424-0737





Enroll patient in AirView stamp



Hometown Health Case Study -1019469



AirView Fact Sheet 1019059



AirView Action **Groups Guide** 228994

# Q&A

